



RAVI AHIRWAR

Product designer with a knack for interactions



[LinkedIn ↗](#) [Portfolio ↗](#)

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EXPERIENCE

YUBI • Senior Product Designer

DEC 2022 - PRESENT

Responsible for defining UX Solution for our primary Fixed Income product where user can buy/sell bonds and see the overview of their portfolio.

SHAADI.COM • Senior Product Designer

AUG 2021 - NOV 2022

Responsible for defining UX solutions for our primary customers who wish to upgrade their free membership into a premium one and are looking for premium features.

OLA ELECTRIC • Product Designer

APR 2019 - JUL 2021

Worked from beginning on the 3W and 2W electric ecosystem, I defined the digital experience with my peers and created the customer app, smart fare meters, driver app, Ola electric website, offline to online ride, and many other things.

OLA PLAY • Product Designer

JAN 2018 - MAR 2019

While at Ola Play, I worked on a number of projects relating to the driver experience console and the customer in-cab entertainment system. In addition to those, I was in responsible of the fleet vehicle tracking dashboard and the campaign manager dashboard.

OLA PLAY • UX Design Intern

JUL 2017 - DEC 2017

Envisioning end-to-end “OLA-outstation” in-car entertainment passenger to overcome the mundane experience in a playful and a gamification way.

NID Bangalore • Research Intern

MAY 2016 - JUN 2016

Had an opportunity to conduct the primary research to observe littering behaviour in Indian railway coaches.

PATENTS (I AM PART OF)

In vehicle emergency detection and response handling

US20210086778A1

Vehicle Communication System

US20210027334A1

Offline to Online vehicle booking

US20210027212A1

Smart Fare Meter for an Electric 3W

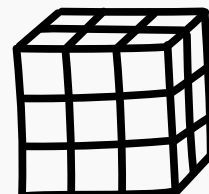
Smart Instrument Cluster for an Electric 3W

TECHNICALS

Figma • Sketch • Principle for mac •
Marvel App • Adobe Photoshop •
Adobe Illustrator • Invision • Indesign •
After Effects

INTEREST

Design Research • UX Flows •
Rapid Prototyping • UX Architecture •
User Flows • Interface Design •
Usability Testing • Inclusive Design •
Design Ecosystem • Mega Trends •
Radical Personalization • IA •
Iconography



EDUCATION

NID, BANGALORE • Interaction Designer

JUN15 - DEC18

I learned to craft user-centered digital experiences by merging creativity with usability principles.

BARKATULLAH UNIVERSITY, BPL • CSE

JUL10 - JUN14

I gained a strong understanding of programming, algorithms, and problem-solving in computer science engineering.

ACTIVITY AND AWARDS

GAME JAM AWARD • Won 2nd prize

NOV 2015

Organized by Nasscom Gaming Forum

NCC AIR WING • “B” grade

JAN 2012 - JAN 2014

Completed ‘C’ certification

INTERNATIONAL CHILDREN ASSEMBLY INTEG CAMP

JULY 2012

Theme “Education for sustainability development” organised by National Bal Bhavan, New Delhi

NATIONAL BAL SHREE AWARD • National level selection

DEC 2009

Art and Craft

HOBBIES

Table Tennis • Badminton •
Basketball • Exploring new music •
Hiking • Sketching

LANGUAGE

English, Hindi